

# Building and Analyzing a Crisis Management Model Using Fuzzy DEMATEL Technique

Yasser Sahib Nassar<sup>1,a)</sup>,KadhimRaheimErzaij<sup>2, b)</sup>

<sup>1</sup>Department of Urban Planning, Faculty of Physical Planning, University of Kufa, Najaf, Iraq.

<sup>2</sup>Department of Civil Engineering, Faculty of Engineering, University of Baghdad, Baghdad, Iraq.

AuthorofCorrespondence: yasirs.radhi@uokufa.edu.iq

Kadhim69@coeng.uobaghdad.edu.iq

---

## ABSTRACT

Iraq is witnessing many ongoing crises that have affected the performance of the infrastructure and the development of the construction field. Therefore, it is necessary to devise and develop effective crisis management strategies during the three phases of crises before, during, and after the crisis, which makes the development of such a system extremely important. This study focuses on developing and analyzing a framework for crisis management in construction projects. Our view is based on the work of several previous crisis management researchers. This research aims to provide an appropriate crisis management approach to the Iraqi construction industry. This study proposed an integrated crisis management model, based on a comprehensive examination of the crisis management literature and extracting crisis criteria in three phases: before, during, and after the crisis. The researcher, using the **Fuzzy DEMATEL** method, analyzed the relationships between the criteria. In addition to devising an integrated crisis management model, crisis criteria are categorized by measuring the weights of key components, and finally by ranking criteria according to their importance, enabling managers to respond to threats quickly.

**Keywords:** Crisis, Crisis Management, FuzzyDEMATEL, ConstructionProjects, Iraq

---

## 1.Introduction:

A crisis is one of the real-life events that might occur during the construction phase of a project [1]. Crises will influence existing projects, resulting in project destruction and massive time, money, and quality losses [1]. As a result, countries seek to develop standard crisis response procedures by defining the processes and regulations that must be followed during the recovery phase. Regardless of their success, all organizations are likely to suffer a crisis, and all crises display warning signals. Organizations, on the other hand, rarely notice the warnings in time to learn and adapt to avoid disaster [2]. Crisis management is difficult, and it involves the integration of activities across many organizational functional subsystems, providing more opportunities for symptom recognition and successful resolution. Management decisions made before, during, and after a crisis are important to an organization's survival [3, 4]. [2] It was previously believed that excellent managers regularly set and prioritize strategic goals, which constitute the bedrock of every organization's strategic plan. [5] Complexity-based approaches to corporate strategy have been proved to be particularly relevant at times of widespread environmental uncertainty when the impact of crises on businesses and individuals is higher than ever. [6] Demonstrate that essential and big decisions are always required in the early stages of a crisis; the earlier the crisis management makes a decision, the faster the situation will be controlled. Identifying and prioritizing crises based on need, identifying and prioritizing factors affecting the occurrence of crises, providing the necessary facilities and foundations to solve the crisis, control or reduce it. In addition, choosing appropriate solutions are some of the actions that organizations can take when crises occur [6]. Decision-makers faced difficulty when it comes to crisis management since it necessitates action in uncertain situations when there is a lack of proven and trustworthy information and the repercussions are not always completely analyzed (Brändström, 2016) [7]. The primary decisions are considered one of the fundamentals of the crisis in its early stages; the faster managerial decision-making, the faster the crisis may be controlled [8]. [9] This work creates anticipatory models for construction project crises by identifying and categorizing the primary diverse variables that affect construction project objectives and signal time overrun, cost overrun, and poor quality before crises occur. The activities and actions conducted when a crisis develops should not be relied upon simply for crisis management.

**1.1 Research Objectives:**

1. Developing an integrated and comprehensive model that considers all crisis management criteria in building projects.
2. Crisis criteria Classification according to priorities.
3. The correlations between the major and sub-criteria are determined using the Fuzzy DEMATEL approach.
4. Determine the weights of the main and sub-criteria based on their relative importance.

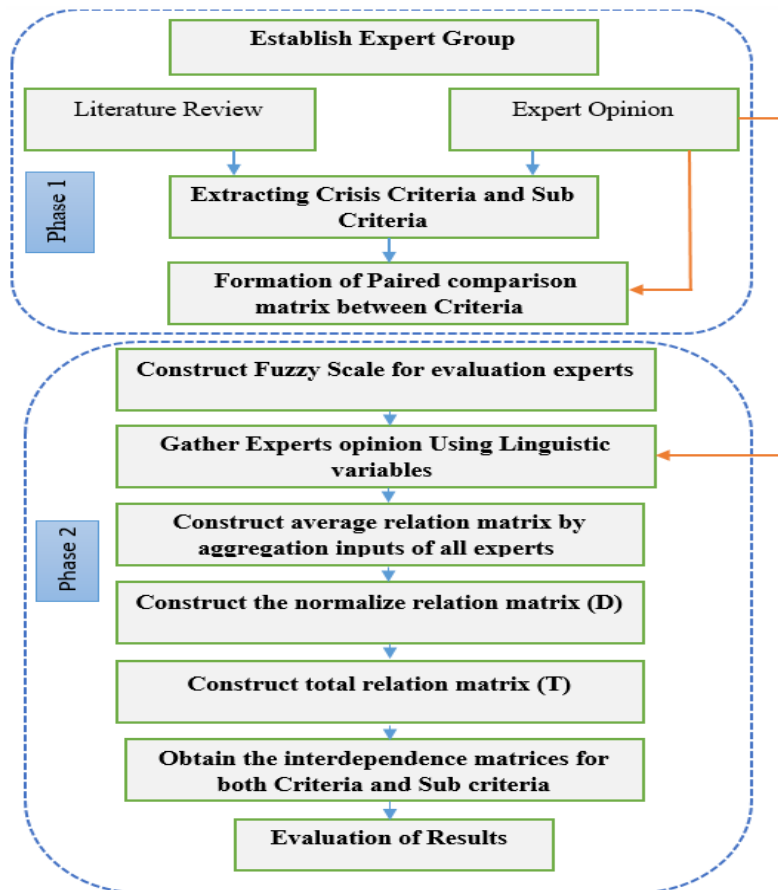
**1.2 Research Hypothesis**

The research hypothesis was built as follows: "There is a need to build and analyze a crisis management model to the ability of decision-makers to identify major and minor criteria that contribute to the crisis management process in Iraqi construction projects."

**2. A methodology for building and analyzing the proposed crisis management model**

The study's major goal is to develop and examine a complete crisis management model. This concept divides the crisis into 3 phases: pre-crisis, crisis, and post-crisis. The population consists of five crisis professionals with more than 15 years of experience in crisis management (experts). To the Crisis management model, this study also uses expert perspectives. Based on the standard process of evaluating the proposed crisis management model, the researcher used the Fuzzy DEMATEL method to determine the main points of the proposed crisis management model and examine the internal causal relationships of the main and secondary criteria, as well as find the weights of the criteria. Figure (1) shows the proposed methodology for applying the Fuzzy DEMATEL technique in the analysis and evaluation of the main and secondary criteria in the proposed crisis management model.

**Figure (1):** A methodology for building and analyzing a crisis management model



**2.1 Theoretical framework and literature review**

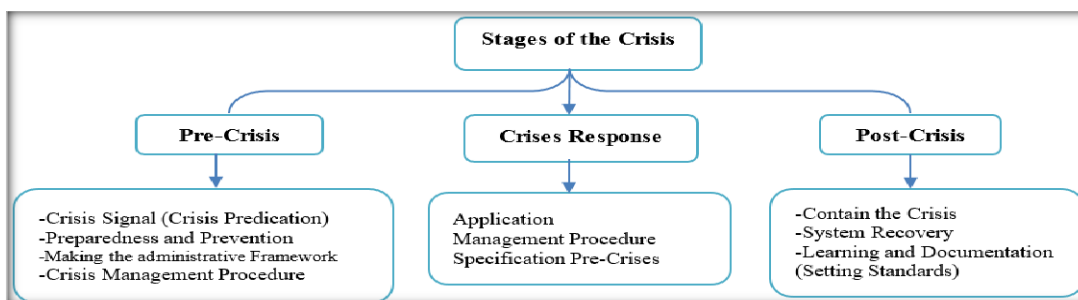
A crisis is a circumstance in which a group or organization is unable to deal with using standard operating procedures [10]. It can happen because of unexpected circumstances with unknown repercussions. Due to the nature of projects, they are usually long-term; both are prevalent features of construction organizations [11]. As a result, it necessitates their competent management in preventing crises and resolving them when they do occur. A crisis, according to Coombs (2012) [12], is "the perception of an unexpected incident that threatens significant beneficiary expectations and can seriously damage the organization's performance and cause negative effects." A crisis is those internal and/or external events that cause pressure on organizational resources (financial resources, human resources, contracts, communications, and others) and constitute the biggest threats to the security and vitality of any company or construction project. Therefore, it is necessary to know and follow the stages of the crisis life of the cycle of the decision-makers as Coombs wrote, "a crisis does not just happen, it evolves" [13]. (Jose M Sarriegi) identified there is a group of researchers who determined the stages of the crisis and among these researchers are (Fink, Coombs, Augustine, Mitroff, and Olson) [12]. Table(1) shows the crisis stages according to some researchers:

**Table 1: Crisis Stages (Researcher)**

Researcher	Stage 1	Stage 2	Stage 3	Stage 4	Stage 5	Stage 6
<b>Fink (4 Stages) (2002)</b>	Prodromal Crisis	Acute Crisis	Chronic Crisis	Crisis Resolution		
<b>Coombs (3 Stage) (2007)</b>	Pre-Crisis	Crisis Event	Post Crisis			
<b>Mitroff (5 Stage) (1996)</b>	Pre-Crisis (Detecting Signs)	Prevention Preparation Research and Reduction of risk factors	Prevention Crisis Damage-isolate contain the Crisis	Crisis Restoration-Repair	Crisis Retrospection-Assessment-Learning	
<b>Augustine (5 Stage) (1995)</b>	Avoiding the Crisis	Preparation to manage the crisis	Recognizing the crisis	Containing the crisis	Resolving the crisis – Profiting from the crisis	
<b>Burentt (6 stage) 2007</b>	Identification goal formation	Identification Environmental analysis	Confrontation strategy formulation	Confrontation strategy evaluative	Confrontation strategy implantation	Reconviction strategy control
<b>Olson (4 Stages) (2009)</b>	Crisis Prevention phase	Crisis Preparation phase	Crisis Response phase	Crisis Retrieval Phase		

Early warning, survey, problem management, planning procedures, manuals, training, and simulation are among the criteria mentioned by (Jaques 2007) [14] for each of these three primary stages. The activation/reaction of a crisis recognition system, emergency response, and crisis management are all included in a crisis [15]. Assessment, adjustment, post-crisis issue implications, recovery, and business resumption are all part of the post-crisis process. In Figure(2), the researcher identified the main stages of the crisis according to (Coombs 2007) [12], in addition to identifying the main elements for each stage, as shown below. Sarafrazi (2013) [16] used MCDM techniques and the DEMATEL method to establish a set of criteria for each of the "three crisis stages." Signal detection, crisis planning, organizational and managerial structure, training, and maneuvering are examples of pre-crisis activities; crisis event activities include crisis detection, rapid response data collection, and reducing negative consequences; and post-crisis activities include removing negative consequences, ensuring security, and learning and reflection are examples of post-crisis activities.

**Figure 2:**Stages oftheCrisis(Researcher)



Crisis management includes planning ahead of time for a crisis, responding quickly to minimize harm during a crisis, and providing feedback afterward. Rabiee et al (2013) to identify and assess the interdependencies of decision-making criteria during crises [8] used the fuzzy DEMATEL technique. The findings of this study showed that the criteria and sub-criteria of the organizational crisis decision-making model are connected. Furthermore, the most important criteria at the pre-crisis stage are signal detection, crisis preparedness, and prevention; at the crisis stage, the most important criterion is 'prevention from crisis damage (crisis control); and at the post-crisis stage, the most important criterion is 'identifying factors causing the crisis. [17]Highlight several approaches for crisis management, including organizational readiness, crisis leadership, and organizational learning.

**2.2 Proposedcrisismanagementmodel**

Afterreviewingpreviousstudiesaswellasinterviewswithexperts,theresearcherdividedthecrisis management structure into three areas, the first representing the crisis, which theresearcherrepresented(organizationalculture).In addition,thesecondregionduringtheoccurrenceofthecrisis,which the researcher considered (Executive Culture), and finally the post-crisis stage represented bythe researcher (Recovery, assessment, and learning). It includes each stage of the main activities orthe main and sub-criteria. **Appendix (1)** illustrated proposed crisis management. In this model,the researcher focused on the first stage, which is the stage before crises occur, as the researcherconsidereditthemostimportantstageincrisismanagementbecauseitinvolvedidentifying,diagnosing,predicting crises, and responding.

**2.3 Fuzzy DEMATEL Method**

The DEMATEL method [18] is a good way to look into cause-and-effect relationships between evaluation criteria. Using matrices or digraphs, an intelligible structural model may be created that contains interactions between criteria as well as degrees of influential influence. To show such concerns, graph theory [19] can be used to build complicated causal links between criteria. The standard technique should be adjusted to account for experts' confusing assessments by including fuzzy logic theory. In real-world MCDM situations, thefuzzy DEMATEL approach is provided as a solution to fuzziness in decision-making. In decision-makinginformation,fuzzylinguisticvariables canbe usedtoderivesubjective perspectives on various interactions rather than precise numerical values. The fuzzy-DEMATEL model blends fuzzy theory's fuzzy linguistic component with DEMATEL [20]. Researchers can study the causal linkages between fuzzy variables and determine the extent of interactive influence between variables using the DEMATEL in a fuzzy environment. As a result, the broader method is being used to investigate the causal structure of SMEs' energy efficiency financing issues. The following are the steps in the calculation:

**2.3.1 TheStepsofthe FuzzyDEMATELMethod**

**Step1:Generatethefuzzydirect-relationmatrix**

An n\*n matrix is first built to define the model of the relationships among the n criteria. A fuzzy number can be used in this matrix to show the impact of each row's element on each column's element. If more than one expert's opinion is needed.All specialists are required to fill out the matrix. The direct relation matrix z is constructed using the arithmetic mean of all of the experts' assessments. Table 2 shows the fuzzy scale for compare ng assessment criteria in pairs.

$$z = \begin{bmatrix} 0 & \dots & \tilde{z}_{n1} \\ \vdots & & \ddots & \vdots \\ \tilde{z}_{1n} & \dots & & 0 \end{bmatrix} \dots \dots \dots (1)$$

Table (2) shows the fuzzy scale that was utilized in the model.

**Table(2):**FuzzyScaleforpairwise comparisonofevaluationcriteria

Code(CrispValue)	DegreeofInfluence	Linguisticterms	Fuzzy Value(TFNs)		
			L	M	U
1	Noinfluence	No	0	0	0.25
2	Verylow influence	VL	0	0.25	0.5
3	Lowinfluence	L	0.25	0.5	0.75
4	Highinfluence	H	0.5	0.75	1
5	Veryhigh influence	VH	0.75	1	1

**Step2:Normalizetheambiguousdirect-relationmatrices.**

Thefollowing formulacan be used to calculate the normalized fuzzydirect-relation matrix:

$$\tilde{x}_{ij} = \frac{\tilde{z}_{ij}}{r} = \left( \frac{l_{ij}}{r}, \frac{m_{ij}}{r}, \frac{u_{ij}}{r} \right) \dots\dots\dots (2)$$

Where:  $r = \max \left\{ \max_i \sum_{j=1}^n u_{ij}, \max_j \sum_{i=1}^n u_{ij} \right\} \quad i, j \in \{1,2,3, \dots, n\} \dots\dots\dots (3)$

**Step3:Calculatethefuzzytotal-relationmatrix**

In step 3, use the formula to compute the Fuzzy total-relation matrix:

$$\tilde{T} = \lim_{k \rightarrow +\infty} (\tilde{x}^1 \oplus \tilde{x}^2 \oplus \dots \oplus \tilde{x}^k) \dots\dots\dots (4)$$

If each element of the fuzzy total-relation matrix is expressed as  $\tilde{t}_{ij} = (l_{ij}, m_{ij}, u_{ij})$ , it can be calculated as follows:

$$[l_{ij}] = x_l \times (I - x_l)^{-1} \dots\dots\dots (5)$$

$$[u_{ij}] = x_u \times (I - x_u)^{-1} \dots\dots\dots (6)$$

To put it another way, the inverse of the normalized matrix is computed first, then subtracted from matrix I, followed by the normalized matrix being multiplied by the resulting matrix. The table below shows the fuzzy direct-relation matrix.

**Step4:Defuzzifyintocrisp values**

The converting fuzzy data into crisp scores **CFCS** method proposed by "**Opricovic and Tzeng**" [21] has been used to obtain a crisp value of the total-relation matrix. The steps of the CFCS method are as follows:

$$l_{ij}^n = \frac{(l_{ij}^t - \min l_{ij}^t)}{\Delta_{min}^{max}} \dots\dots\dots (7)$$

$$m_{ij}^n = \frac{(m_{ij}^t - \min l_{ij}^t)}{\Delta_{min}^{max}} \dots\dots\dots (8)$$

$$u_{ij}^n = \frac{(u_{ij}^t - \min l_{ij}^t)}{\Delta_{min}^{max}} \dots\dots\dots (9)$$

So that:  $\Delta_{min}^{max} = \max u_{ij}^t - \min l_{ij}^t \dots\dots\dots (10)$

Calculating the upper and lower bounds of normalized values:

$$l_{ij}^s = \frac{m_{ij}^n}{(1 + m_{ij}^n - l_{ij}^n)} \dots\dots\dots (11)$$

$$u_{ij}^s = \frac{u_{ij}^n}{(1 + u_{ij}^n - l_{ij}^n)} \dots\dots\dots (12)$$

The output of the CFCS algorithm is crisp values.

Calculating total normalized crisp values:

$$x_{ij} = \frac{[l_{ij}^s(1-l_{ij}^s)+u_{ij}^s \times u_{ij}^s]}{[1-l_{ij}^s+u_{ij}^s]} \dots\dots\dots (13)$$

**Step5: Set the threshold value**

Before the internal relations matrix can be calculated, the threshold value must be met. As a result, incomplete relationships are ignored and a Network Relationship Map (NRM) is produced. The NRM only shows associations with values in matrix T greater than the threshold value. Calculating the threshold value for relationships is as easy as calculating the matrix T's average values. After finding the threshold intensity, all values in matrix T that are smaller than the threshold value are set to zero, disregarding the previously established causal relationship.

**Step6: Create a causal relationship diagram using the final output.**

The  $D = \sum_{j=1}^n$  of each row and column in T will be calculated next (in step 4). The sum of rows (D) and columns (R) can be calculated using the formula below:

$$D = \sum_{j=1}^n T_{ij} \dots\dots\dots (14)$$

$$R = \sum_{i=1}^n T_{ij} \dots\dots\dots (15)$$

D and R can then be used to calculate the values of D+R and D-R, where D+R signifies the degree of importance of factor I in the overall system and D-R denotes the net impacts of factor I on the entire system.

**3. Statistical analysis and interpretation of results**

The questionnaire was divided into two main parts, as mentioned earlier. This step is intended to simplify and facilitate the survey results, as shown below:

**3.1 Part(I): Personal Information**

Five evaluators who were actively working on construction sites examined major and minor criteria for crisis management in construction before implementing this approach. Residents of various ages (45-57 years) and professional experience (19-28 years) were chosen as indicators of their degree of experience, as well as the assessor's educational level, job title, and job responsibilities. The evaluators shared their perspectives on their own knowledge, experience, and expertise. In this stage, you will go over the major and minor criteria you found in Appendix (1).

**3.2 Part(II): The Fuzzy DEMATEL technique results**

According to the closed questionnaire, five experts' knowledge and information in the Iraqi construction sector were gathered in a Fuzzy DEMATEL model. As a result, the Fuzzy DEMATEL model can be developed as a decision-making provision means. The questionnaire was divided into two main parts. This step is intended to simplify and facilitate the survey results, as shown below:

**1. Analysis and Evaluation of the Main Phases Levels for Crisis**

To obtain the results of Fuzzy DEMATEL, the researcher identified a set of main steps and equations required for the technology to analyze and evaluate the proposed crisis management model, as follows:

**Step1:** Defining the main and secondary criteria for the proposed crisis management model for all stages of crises: The researcher collected various literature on the subject of crisis management according to different points of view and as shown in table (1).

**Step2:** Prior to implementing this approach, five evaluators, working within the project management, evaluated the proposed crisis management model. Their various experiences in the proposed crisis management topic were utilized and thus the structure of the crisis management model was modified according to the opinions of the five experts. Finally, the various major and minor crisis criteria were raised and extracted. As shown in Appendix (1).

**Step 3:** The assessors utilized a five-point scale (see Table 2) with no effect, very low influence, moderate influence, medium

influence, strong influence, and very high influence as the categories.

**Step4:** A pairwise comparison was performed using the language variables, and the results were then changed to a numeric scale of 1 to 5 using the table's scale (2). Table (1) shows the average numerical scores for the assessors' opinions. (2). A first direct relationship matrix was created using the fuzzy scale shown in Table (3). The direct relation matrix for the average of the five respondent views is shown in Table (1). Table (4) shows the direct relation matrix for (Crisis Main Phases and Levels)

**Table3:** Linguistic assessment of a professional's opinion

Main Stages of Crisis	A1- Pre-Crisis	A2- DuringCrisis	A3- AfterCrisis
A1- Pre-Crisis	1	4	2
A2- DuringCrisis	3	1	3
A3- AfterCrisis	3	3	1

**Table(4):** the direct relationship matrix (average of the opinion of the five respondents)

	A1- Pre-Crisis	A2- DuringCrisis	A3- AfterCrisis
A1	(0.000,0.000,0.000)	(0.583,0.833,1.000)	(0.500,0.750,1.000)
A2	(0.250,0.500,0.750)	(0.000,0.000,0.000)	(0.583,0.833,1.000)
A3	(0.583,0.833,1.000)	(0.500,0.750,1.000)	(0.000,0.000,0.000)

**Step 5:** The normalized fuzzy direct-relation matrix "N" was generated using the presence of the initial direct connection matrix. Expressions (2 and 3) can be used to generate the normalized fuzzy direct-relation matrix (see table (5)).

**Table(5):** The normalized fuzzy direct-relation matrix

	Pre-Crisis-A1	DuringCrisis-A2	AfterCrisis-A3
A1	(0.000,0.000,0.000)	(0.292,0.417,0.500)	(0.250,0.375,0.500)
A2	(0.125,0.250,0.375)	(0.000,0.000,0.000)	(0.292,0.417,0.500)
A3	(0.292,0.417,0.500)	(0.250,0.375,0.500)	(0.000,0.000,0.000)

**Step 6:** The total-relation fuzzy matrix was produced after getting the normalized direct-relation fuzzy matrix. The formulas (5, 6, and 7) can be used to calculate this, where  $n \times n$  is the identity matrix. The relation fuzzy matrix is shown in Table 1 as a whole (6).

**Table (6):** The fuzzy total-relation matrix

	Pre-Crisis-A1	DuringCrisis-A2	AfterCrisis-A3
A1	(0.181,0.772,7.000)	(0.451,1.170,8.000)	(0.427,1.152,8.000)
A2	(0.267,0.889,6.667)	(0.181,0.772,7.000)	(0.411,1.072,7.333)
A3	(0.411,1.072,7.333)	(0.427,1.152,8.000)	(0.227,0.882,7.667)

**Step 7: Defuzzify the values into crisp ones:** The CFCS approach developed by (Opricovic and Tzeng) [21] for turning fuzzy data into crisp scores was utilized to produce a crisp value of the total-relation matrix. The crisp value was calculated using the questions (7, 8, 9, 10, 11, 13, and 14). The crisp total-relation matrix is shown in Table (7).

**Table(7):** The crisp total-relation matrix

	Pre-Crisis-A1	DuringCrisis-A2	AfterCrisis-A3
A1	1.829	2.317*	2.301*

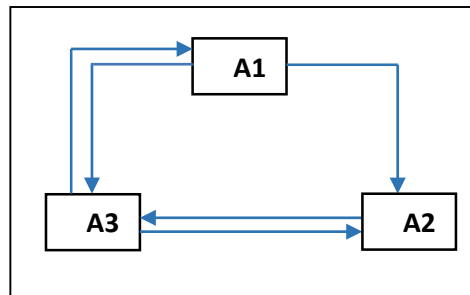
A2	1.877	1.844	2.142*
A3	2.123*	2.301*	2.032

**Step8:Determinethethresholdvalue:**The threshold value in this investigation is equivalent to (2.085). All values in matrix T that are less than (2.085) are set to zero, indicating that the previously indicated causal relationship is not taken into account. The table below depicts a model of essential relationships (8). The ultimate form of the internal causal relationship between the various stages of crisis management is depicted in Figure (3).

**Table(8):**Thecrisp total-relationships matrixbyconsideringthethresholdvalue

	Pre-Crisis-A1	DuringCrisis-A2	AfterCrisis-A3
A1- Pre-Crisis	0	2.317*	2.301*
A2- DuringCrisis	0	0	2.142*
A3- AfterCrisis	2.123*	2.301*	0

**Figure(3):**Representthefinalinternalcausalrelationship



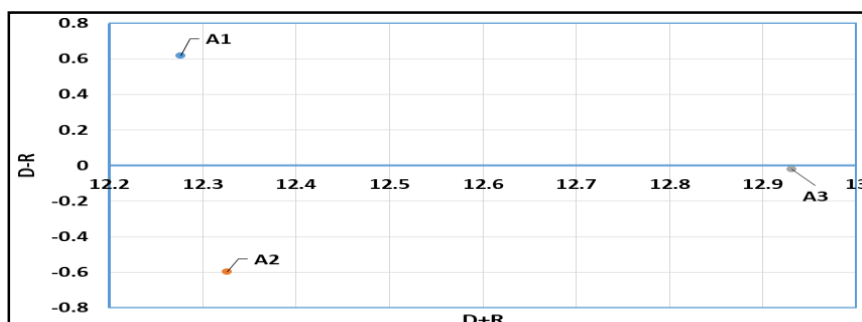
**Step9:**Thenextstepistoadd eachTcolumnandrowtogether(instep7). Questions can be used to determine the total number of rows (D) and columns (R) (15 and 16). The values of D+R and D-R may then be determined, with D+R denoting the degree of importance of factor I in the overall system and D-R denoting the system's net impacts. The outcome is shown in Table (9).

**Table(9):**Thefinal output

	Code	D	R	D+R	Rank	D-R	Identify
Pre-Crisis	A1	6.447	6.447	12.276	3	0.618	Cause
DuringCrisis	A2	5.864	5.864	12.326	2	-0.599	Effect
AfterCrisis	A3	6.456	6.456	12.931	1	-0.019	Effect

Figure (4) depicts a model of relevant relationships. This model can be seen as a graph, with (D+R) values on the horizontal axis and (D-R) values on the vertical axis. Each factor's position and interaction with a point in the coordinates (D+R,D-R) is determined by the coordinates system.

**Figure(4):**Cause-Effect Diagram





**2. Analysis and Evaluation of the Main Phases Levels for Pre-Crises**

**A. The Main Criteria for Pre-Crisis**

Table (10) shows the clear overall relationship matrix for the main criteria for the pre-crisis stage. This is after decoding the confusion into clear values, in addition to setting the limit value. By applying the CFCS method suggested by [21]. The threshold value was determined by applying the previously mentioned equations. The value of the threshold is the same as (0.321). Because not all values in matrix T smaller than (0.321) are set to zero, the preceding causal relationship is taken into account. Using the aforementioned computing methodologies, a crisp total relation matrix for the key criterion group for pre-crisis was generated, as shown in table (10). An asterisk denotes significant interaction associations (\*).

**Table (10):** shows the pre-crisis stage main criteria crisp total-relation matrix.

Main Criteria	B1	B2	B3	B4	B5	B6
B1	0.214	<b>0.388*</b>	<b>0.408*</b>	<b>0.38*</b>	<b>0.487*</b>	<b>0.495*</b>
B2	0.245	0.221	<b>0.36*</b>	0.303	<b>0.42*</b>	<b>0.426*</b>
B3	0.277	<b>0.355*</b>	0.249	<b>0.332*</b>	<b>0.439*</b>	<b>0.458*</b>
B4	0.257	0.299	0.311	0.209	<b>0.436*</b>	<b>0.457*</b>
B5	0.215	0.25	0.274	0.244	0.241	<b>0.407*</b>
B6	0.198	0.246	0.255	0.232	<b>0.34*</b>	0.234

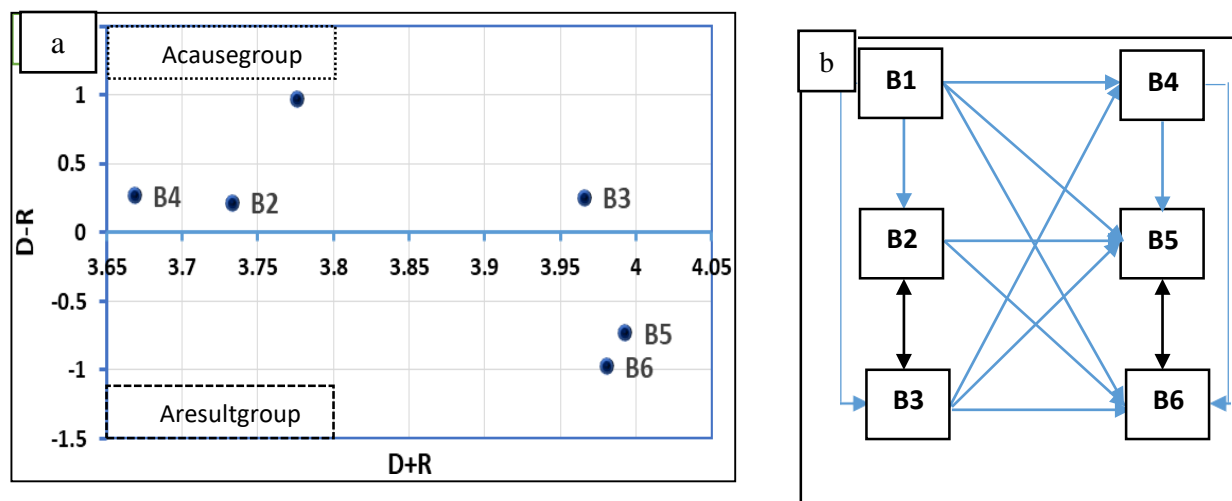
(\*) Indicates a value greater than or equal to (0.321)

Table (11), the final product of the study of the primary criteria before the crises, illustrates the relative importance of the main criteria, as well as determining the cause and impact of all of the criteria.

**Table(11):** Final Output for main criteria for Pre-Crisis stage

Main Criteria	Code	D	R	D+R	Rank	D-R	Identify
Planning Process	B1	2.371	1.405	3.776	4	0.966	Cause
Systems & Manuals	B2	1.974	1.759	3.733	5	0.216	Cause
Training & Simulation	B3	2.11	1.856	3.966	3	0.254	Cause
Early Warning	B4	1.969	1.7	3.669	6	0.269	Cause
Problem risk Management	B5	1.63	2.363	3.993	1	-0.733	Effect
Emergency Response	B6	1.504	2.477	3.981	2	-0.973	Effect

Figure (5) shows a cause and effect diagram based on the primary criteria. All of the primary criteria's causal properties are shown in Figure 5a. The important relationships between the primary criteria are depicted in Figure (5b). Black arrows represent significant mutual effects between two criteria, and lines represent apparent one-way causal effects.



Figure(5):Diagrams of cause and effect among major criteria, displaying a) All-main criterion's causal attributions and b) the main criteria's important linkages.

**A. Sub-Criteria for Pre-Crisis**

Table (12) shows the clear overall relationship matrix for the main criteria for the pre-crisis stage. This is after decoding the confusion into clear values, in addition to setting the limit value. By applying the CFCS method suggested by [18]. The threshold value was determined by applying the previously mentioned equations. The value of the threshold is equal to (0.073). The above causal link is taken into account since not all values in the matrix T lower than (0.073) are set to zero. As a result of the aforesaid computation methods, a crisp total relation matrix was constructed for the pre-crisis sub-criterion group, as shown in table (12). Asterisks were used to indicate significant interaction relationships (\*).

Table (12): The crisp total-relation matrix for main criteria in the pre-crisis stage.

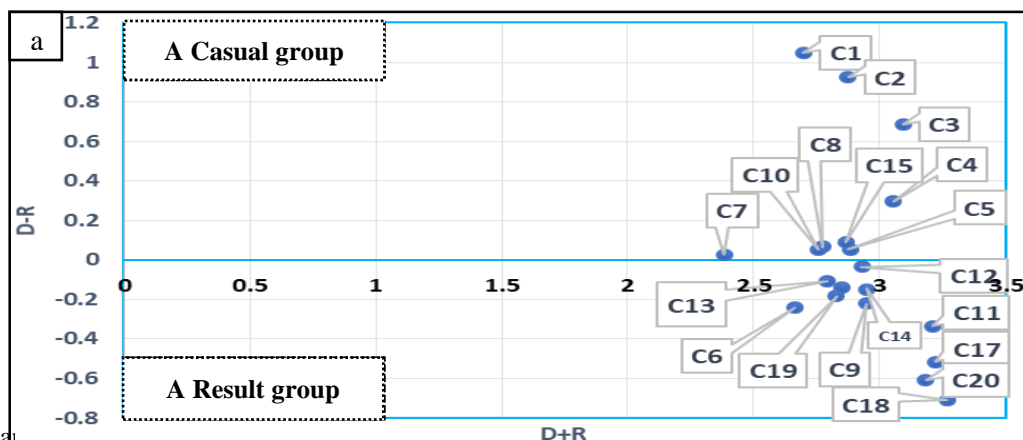
	C1	C2	C3	C4	C5	C6	C7	C8	C9	C10	C11	C12	C13	C14	C15	C16	C17	C18	C19	C20
C1	0	0.082*	0.091*	0.098*	0.093*	0.095*	0.083*	0.09*	0.099*	0.09*	0.101*	0.089*	0.094*	0.092*	0.098*	0.096*	0.111*	0.122*	0.096*	0.118*
C2	0	0	0.096	0.098*	0.1*	0.095*	0.084*	0.091*	0.1*	0.084*	0.114*	0.096*	0.095*	0.099*	0.092*	0.096*	0.118*	0.128*	0.097*	0.119*
C3	0	0.087*	0	0.098*	0.093*	0.101*	0.077*	0.09*	0.1*	0.084*	0.114*	0.096*	0.101*	0.099*	0.092*	0.096*	0.118*	0.122*	0.097*	0.119*
C4	0	0	0	0	0.093*	0.088*	0	0.084*	0.093*	0	0.1*	0.083*	0.088*	0.092*	0.08*	0.083*	0.11*	0.114*	0.084*	0.11*
C5	0	0	0	0.087*	0	0	0	0	0.08*	0	0.092*	0.083*	0	0.073*	0	0	0.102*	0.105*	0	0.09*
C6	0	0	0	0	0	0	0	0	0	0	0.076*	0	0	0	0	0	0.079*	0.082*	0.076*	0.08*
C7	0	0	0	0	0.08*	0	0	0	0.078*	0	0	0.076*	0	0	0	0	0	0.075*	0	0
C8	0	0	0	0	0	0	0	0	0.091*	0	0.091*	0.075*	0.081*	0.078*	0	0.082*	0.087*	0.097*	0	0.094*
C9	0	0	0	0	0	0	0	0	0	0	0.088*	0.073*	0.079*	0.076*	0.076*	0.074*	0.092*	0.101*	0.074*	0.079*
C10	0	0	0	0	0	0.074*	0	0	0.078*	0	0.096*	0.075*	0.074*	0.077*	0	0.082*	0.093*	0.096*	0.076*	0.094*
C11	0	0	0	0.079*	0	0.075*	0	0	0	0	0	0.076*	0.075*	0.085*	0	0.076*	0.101*	0.104*	0.077*	0.102*
C12	0	0	0	0	0	0.075*	0	0	0.079*	0	0.092*	0	0.081*	0.078*	0.079*	0.089*	0.095*	0.098*	0.077*	0.096*
C13	0	0	0	0	0	0	0	0	0.082*	0	0.081*	0	0	0.075*	0.077*	0.074*	0.084*	0.094*	0.074*	0.085*
C14	0	0	0	0	0.085*	0	0	0	0	0.084*	0.096*	0.075*	0	0	0	0	0.093*	0.096*	0	0.093*
C15	0	0	0	0	0.074*	0	0	0	0.08*	0.079*	0.104*	0	0	0.079*	0	0.09*	0.102*	0.116*	0.077*	0.104*
C16	0	0	0	0	0	0	0	0	0.076*	0	0.088*	0.073*	0	0.075*	0	0	0.097*	0.1*	0.074*	0.103*
C17	0	0	0	0.077*	0	0	0	0	0.076*	0	0.081*	0	0	0	0	0	0	0.106*	0.08*	0.098*
C18	0	0	0	0	0	0	0	0	0.074*	0	0.079*	0	0	0.079*	0	0	0.088*	0	0	0.1*
C19	0	0	0	0	0	0	0	0	0	0	0.074*	0	0	0.081*	0	0	0.083*	0.093*	0	0.091*
C20	0	0	0	0	0	0	0	0	0.074*	0	0.079*	0	0	0.073*	0	0	0.088*	0.085*	0	0

(\*)Indicates a value greater than or equal to (0.321)

Table(13) shows the final output of the analysis of the sub-criteria before the crises, and the table shows the relative importance of the sub-criteria, as well as determining the cause and effect of all the criteria. A cause and effect diagram based on the key criteria is shown in Figure (6). Figure 6a depicts all of the causal features of the key criterion. Figure (6b) depicts the essential correlations between the primary criteria (6b). Black arrows represent significant mutual effects between two criteria, whereas lines represent apparent one-way causal effects.

**Table(13):**FinalOutputforSub-CriteriaforPre-Crisisstage

Sub-Criteria	Code	D	R	D+R	Rank	D-R	Identify
Establishof Centralauthorityfor Crisis	C1	1.874	0.825	2.699	18	1.049	Cause
Formationofcrisismanagement Team	C2	1.9	0.976	2.876	11	0.924	Cause
Assigningrolesand responsibilities	C3	1.891	1.202	3.093	5	0.688	Cause
Createorganizedandtightplans	C4	1.676	1.378	3.054	6	0.297	Cause
Establishingalibraryof	C5	1.468	1.415	2.883	10	0.053	Cause
ContinuousCommunication	C6	1.212	1.455	2.667	19	-0.243	Effect
Createchecklist	C7	1.204	1.178	2.382	20	0.027	Cause
Establishmentofaneffective	C8	1.42	1.354	2.774	16	0.066	Cause
Buildinganeffectivemechanism	C9	1.364	1.584	2.948	8	-0.221	Effect
Crisismanagementteamtraining	C10	1.407	1.354	2.76	17	0.053	Cause
Preparing	C11	1.439	1.773	3.212	3	-0.334	Effect
Determinesourcesofinformation	C12	1.451	1.484	2.935	9	-0.034	Effect
Establishinganeffectivecontrol	C13	1.342	1.452	2.794	15	-0.11	Effect
Livesimulationof crises	C14	1.4	1.55	2.951	7	-0.15	Effect
Developanintegratedpredictive programforcrises	C15	1.479	1.388	2.866	12	0.091	Cause
Analyzetherisk factorsof crisesto determinepriorities	C16	1.356	1.497	2.853	13	-0.141	Effect
Developingplanstopreventcrisis	C17	1.353	1.87	3.224	2	-0.517	Effect
Formulateprocedures andcarry	C18	1.279	1.989	3.269	1	-0.71	Effect
Continuityofcommunication betweenstakeholders	C19	1.321	1.504	2.826	14	-0.183	Effect
Implementationandevaluationof rapidresponse	C20	1.288	1.895	3.183	4	-0.607	Effect



**Figure(6):** Cause and Effect Analysis of Sub-Criteria for Pre-Crisis Stage

**3. Analysis and Evaluation of the main phases levels During Crises**

**A. The Main Criteria for During Crises**

Table(14)showstheclearoverallrelationshipmatrixforthemaincriteria duringcrisisstage. The value for the threshold was determined to be equal to (0.966). The above causal link is taken into account since not all values in the matrix T lower than (0.966) are set to zero. Asterisksdesignatedsignificant interactiverelationships (\*).

**Table (14):** This shows the crisp total-relation matrix for the important criteria in the crisis stage.

MainCriteria	B7	B8	B9
B7	0.53	<b>0.937*</b>	<b>1.041*</b>
B8	0.611	0.541	<b>0.916*</b>
B9	0.546	0.634	0.535

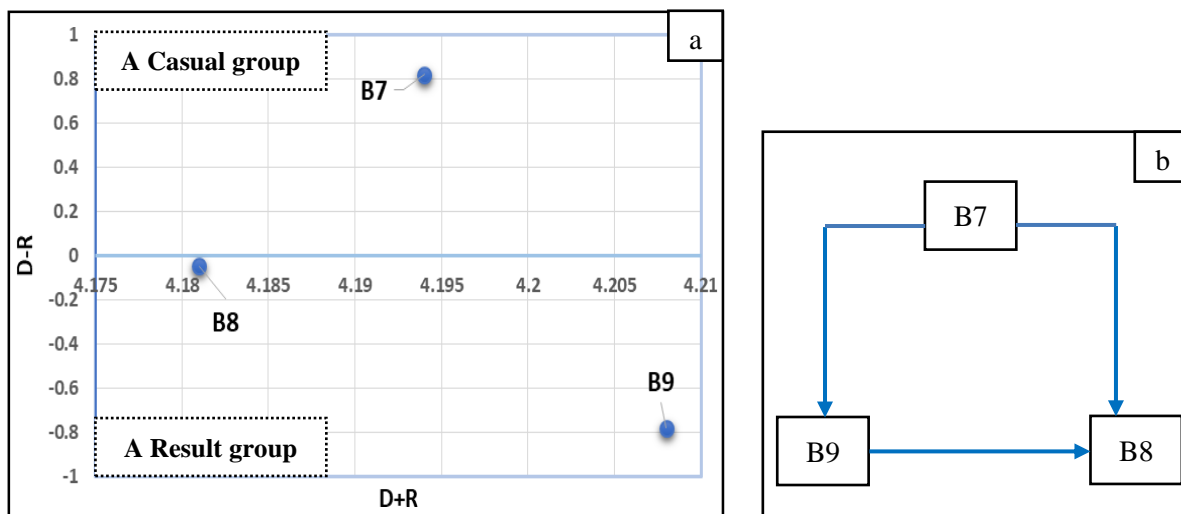
(\*)Indicates avaluegreaterthanorequal to (0.966)

Table(15)showsthefinaloutputoftheanalysisofthemaincriteria duringthecrisisoccur, andthetableshowstheimportanceofthemaincriteia,aswellasdeterminingthecauseandeffectof all the criteria.

**Table(15):**Final Outputformain criteriaDuringthe Crisisstage

MainCriteria	Code	D	R	D+R	Rank	D-R	Identify
Diagnose(recognize)crises	B7	2.508	1.686	4.194	2	0.822	Cause
Systemsactivation /response	B8	2.068	2.113	4.181	3	-0.045	Effect
CrisisManagement	B9	1.715	2.493	4.208	1	-0.778	Effect

The major criteria are depicted in Figure (7) as a cause and effect diagram. Figure 7a depicts all of the causal features of the key criterion. Figure (7) depicts the essential correlations between the primary criteria (7b). Bluearrows represent significant mutual effects between two criteria, whereas lines represent apparent one-way causal effects.



**Figure(7):**Cause andeffectdiagramamong importantcriteria,showinga)thecausalattributionsofallmain criteriaand b) thesignificant relationships between them.

**B. Sub-CriteriaforDuringCrisis**

In the crisis stage, Table (16) displays a clear overall relationship matrix for the Sub-criteria. The threshold value was set to be equal to (0.219). The above causal link is taken into account since not all values in the matrix T lower than (0.219) are set to zero. Asterisksdesignatedsignificant interactiverelationships (\*).Table (17) shows the final output of the analysis of the main criteria during the crisisoccur, and the table shows the importance of the main criteria, as well as determining thecauseandeffect ofall the criteria.

Table(16):Thecrisp total-relation matrix for Sub-criteria during crisis

Sub-Criteria	C21	C22	C23	C24	C25	C26	C27	C28	C29
C21	0.154	<b>0.244*</b>	<b>0.309*</b>	<b>0.264*</b>	<b>0.268*</b>	<b>0.247*</b>	<b>0.307*</b>	<b>0.263*</b>	<b>0.273*</b>
C22	0.219	0.151	<b>0.299*</b>	<b>0.264*</b>	<b>0.258*</b>	<b>0.265*</b>	<b>0.307*</b>	<b>0.282*</b>	<b>0.293*</b>
C23	0.159	0.155	0.169	0.199	0.202	<b>0.22*</b>	<b>0.273*</b>	<b>0.224*</b>	<b>0.243*</b>
C24	0.193	0.18	<b>0.287*</b>	0.16	<b>0.248*</b>	0.218	<b>0.275*</b>	<b>0.242*</b>	<b>0.271*</b>
C25	0.171	0.168	<b>0.27*</b>	0.193	0.148	<b>0.224*</b>	<b>0.258*</b>	<b>0.228*</b>	<b>0.227*</b>
C26	0.174	0.151	<b>0.219*</b>	0.194	0.186	0.136	<b>0.236*</b>	0.216	0.235
C27	0.127	0.142	0.207	0.173	0.185	0.183	0.155	<b>0.226*</b>	0.214
C28	0.21	0.199	<b>0.255*</b>	<b>0.225*</b>	0.218	0.205	<b>0.281*</b>	0.173	<b>0.268*</b>
C29	0.189	0.167	<b>0.248*</b>	0.211	0.204	0.192	<b>0.255*</b>	0.215	0.166

(\*)Indicates a value greater than or equal to (0.219)

Table(17):Final output for Sub-criteria during crisis stage

Sub-Criteria	Code	D	RW	D+R	Rank	D-R	Identify
Preparing and meeting	C21	2.327	1.596	3.923	6	0.731	Cause
Activate communications	C22	2.339	1.559	3.898	7	0.781	Cause
Activate response systems	C23	1.845	2.264	4.108	1	-0.419	Effect
Activate effective monitoring	C24	2.072	1.882	3.955	5	0.19	Cause
Activate assessment systems	C25	1.887	1.915	3.802	8	-0.028	Effect
Stakeholder management	C26	1.747	1.89	3.637	9	-0.144	Effect
Mitigating damage	C27	1.611	2.346	3.957	4	-0.735	Effect
Crisis checklists	C28	2.034	2.067	4.101	2	-0.033	Effect
Pursue highly detailed action	C29	1.846	2.189	4.035	3	-0.343	Effect

The major criteria are depicted in Figure (8) as a cause and effect diagram. Figure 8a depicts all of the causal features of the key criterion. Figure (8b) depicts the essential correlations between the primary criteria (8b). Black arrows represent significant mutual effects between two criteria, whereas lines represent apparent one-way causal effects.

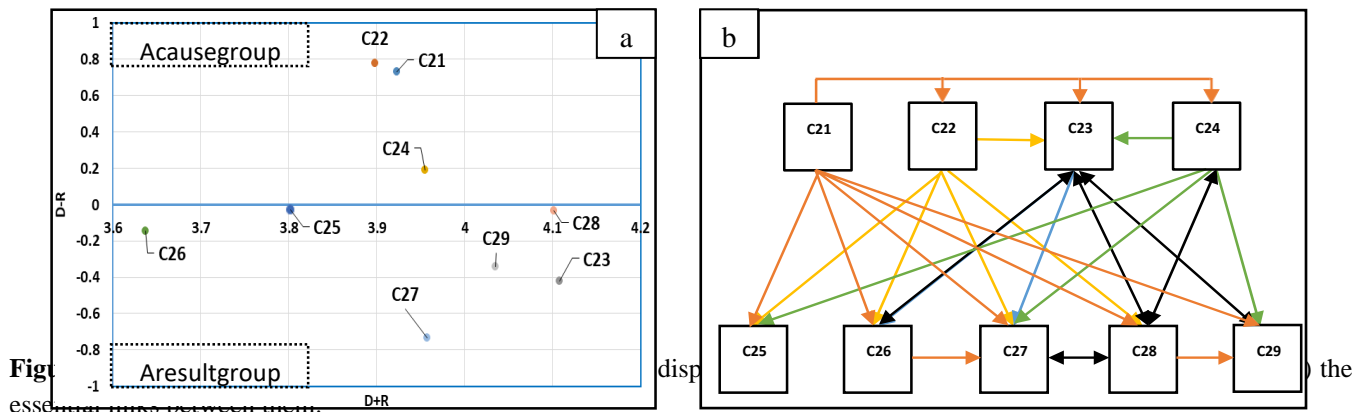


Figure 8: Essential correlations between the

**4. Analysis and Evaluation between the main phases levels for After Crises**

**A. The Main Criteria for After Crisis**

The clear overall relationship matrix for the main criteria for the post-crisis stage is shown in Table(18). The value of the threshold was determined to be equal to (0.202). The above causal link is taken into account since not all values in the matrix T lower than (0.202) are set to zero. Significant interaction relationships (\*) were denoted with asterisks.

**Table(18):** The crisp total-relation matrix for after-crisis stage primary criterion

Main Criteria	B10	B11	B12
B10	0.115	0.131	<b>0.475*</b>
B11	0.163	0.041	<b>0.493*</b>
B12	<b>0.203*</b>	0.058	0.117

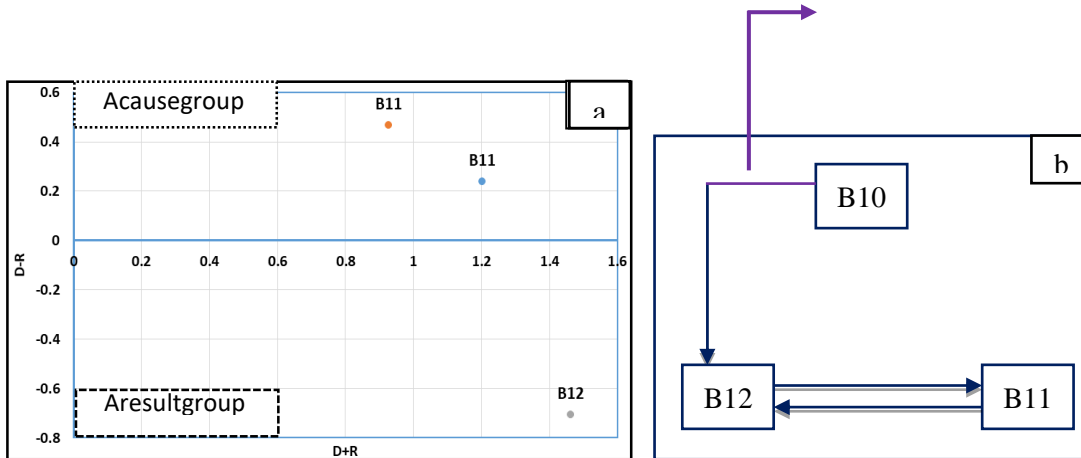
(\*) Indicates a value greater than or equal to (0.202)

The result of the key criterion analysis after crises occurs is shown in table (19), which demonstrates the relative relevance of the main criteria as well as defining the cause and effect of all the criteria.

**Table(19):** Final Output for main criteria after crisis stage

Main Criteria	Code	D	R	D+R	Rank	D-R	Identify
Crisis management plan	B10	0.721	0.481	1.202	2	0.24	Cause
Negative effects after crises	B11	0.697	0.23	0.927	3	0.467	Cause
Learning from crises	B12	0.378	1.085	1.463	1	-0.707	Effect

Figure (9) depicts a cause and effect diagram for the primary criteria. All of the main criteria's causal qualities are depicted in the diagram (9a). The graph displays the primary criteria's essential relationships (9b). Blue arrows represent significant mutual effects between two criteria, while lines represent apparent one-way causal effects.



**Figure (9):** Cause and effect diagrams for important criteria, displaying a) Causal attributions for all main criteria and b) Significant correlations between them.

**B. The Sub-Criteria for After Crisis**

Table (19) shows the clear overall relationship matrix for the main criteria for the after-crisis stage. The value for the threshold was determined to be equal to (0.202). The above causal link is taken into account since not all values in the matrix T lower than (0.202) are set to zero. Asterisks designated significant interactive relationships (\*).

**Table(19):** Sub-criteria total-relation matrix for post-crisis stage

Sub-Criteria	C30	C31	C32	C33	C34	C35	C36
C30	0.082	<b>0.261*</b>	0.107	0.15	<b>0.229*</b>	<b>0.252*</b>	<b>0.232*</b>

C31	0.128	0.141	0.098	0.144	0.289*	0.3*	0.266*
C32	0.112	0.163	0.096	0.271*	0.253*	0.262*	0.274*
C33	0.095	0.172	0.143	0.121	0.257*	0.267*	0.277*
C34	0.148	0.245*	0.136	0.197	0.18	0.3*	0.293*
C35	0.124	0.215*	0.127	0.184	0.23*	0.169	0.275*
C36	0.167	0.242*	0.184	0.211*	0.315*	0.313*	0.203*

(\*)Indicates a value greater than or equal to (0.202)

Table (20) shows the final output of the analysis of the Sub-criteria after the crises occur, and the table shows the importance of the Sub-criteria, as well as determining the cause and effect of all the criteria.

Table(20):Final Output for Sub-criteria after crisis stage

Sub-Criteria	Code	D	R	D+R	Rank	D-R	Identify
Establish an independent third	C30	1.312	0.856	2.168	7	0.457	Cause
Activating a system for evaluating	C31	1.367	1.438	2.805	4	-0.072	Effect
Analysis of the root cause	C32	1.43	0.891	2.321	6	0.539	Cause
Assessment of the negative effects	C33	1.331	1.277	2.608	5	0.054	Cause
Address shortcomings in the response	CtThe4	1.499	1.753	3.252	2	-0.254	Effect
Develop an effective mechanism	C35	1.324	1.863	3.187	3	-0.539	Effect
Continuing communication	C36	1.634	1.82	3.454	1	-0.185	Effect

A cause and effect diagram for the Sub-criteria is shown in Figure (10). In Figure, every Sub-causal criteria's features are depicted (10a). Figure(10b) depicts the main links among the Sub-criteria. The lines depict apparent one-way causal effects, while the black arrows represent strong mutual effects between the two criteria.

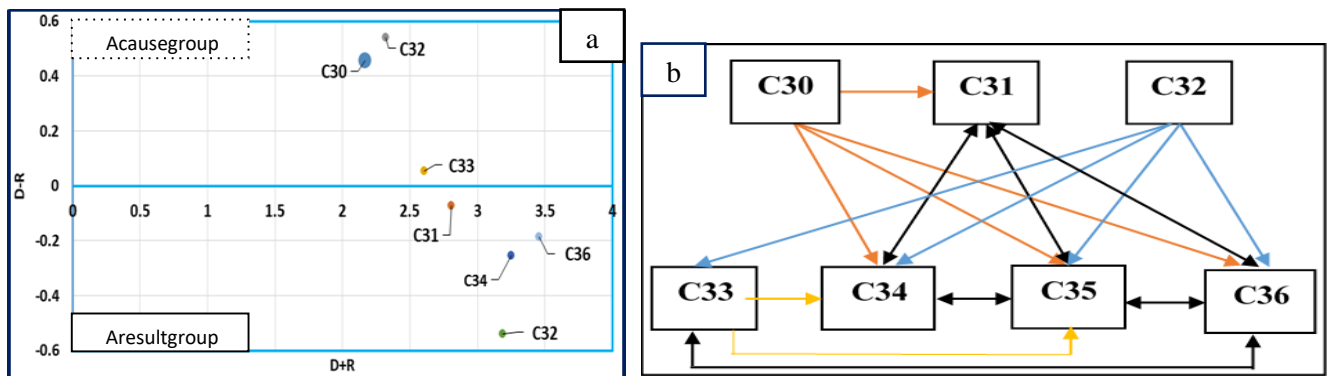


Figure (10): Cause and effect diagrams among sub-criteria, displaying a) all sub-causal criteria'attributions and b) the essential relationships between them.

4. Conclusions

Through the results presented in this paper, the following conclusions can be reached:

1. Through a study of the literature and the opinion of experts in construction project management in Iraq, a crisis management model in construction projects was proposed, the purpose of which is to help decision-makers take the optimal decision in the event of crises during their three phases.
2. **Analysis and Evaluation of the Main Phases Levels for Crisis:** When it comes to significance, A3- after crisis ranked in the first place and A2- during Crisis, and A1- Pre-crisis, ranked in the next place. In addition, in this study, A1- Pre- Crisis is considered a causal variable, A2- during the crisis, and A3- after a crisis is regarded as an effect.
3. **Analysis and Evaluation of the Main Phases Levels for Pre-Crises**



**a. The Main criteria for Pre-crisis:** In terms of importance, B5 ranked first place and B6, B3, B1, B2, and B4, ranked next place. On the other hand, B1, B2, B3, and B4 are considered causal variables, and B5 and B6 are regarded as effect variables.

**b. Sub-criteria for Pre-Crisis:** When it comes to significance, C18, C17, C11, C20, C3, C4, C14, C9, C12, C5, C2, C15, C16, C19, C13, C8, C10, C1, C6, and C7, are ranked in the next places. And in this study, C1, C2, C3, C4, C5, C7, C8, C10, C15 are considered to be causal variables, C6, C9, C11, C12, C13, C14, C16, C17, C18, C19, C20 are regarded as an effect variable.

#### 4. Analysis and Evaluation of the main phases levels During Crises

**a. The Main Criteria for During Crises:** When it comes to significance, B9, B7, and B8, ranked in the next place. In this study, B7 is a causal variable, and B8, and B9 are regarded as effect variables.

**b. Sub-Criteria for During Crisis:** When it comes to significance, C23 is ranked in the first place and C28, C29, C27, C24, C21, C22, C25, and C26, are ranked in the next place. In this study, C21, C22, and C24 are considered to be the causal variables. While, C23, C25, C26, C27, C28, and C29 are regarded as effect variables.

#### 5. Analysis and Evaluation between the main phases levels for After Crises

**a. The Main Criteria for After Crisis:** In terms of the level of significance, B12 ranked first place and B10 and B11 ranked the next place. In this study, B10, and B11 considered being a causal variables, and B12 regarded as an effect variable.

**b. The Sub-Criteria for After Crisis:** In terms of importance, C36 ranked in the first place and C34, C35, C31, C33, C32, and C30 ranked in the next place. In this study, C30, C32, and C33 are considered causal variables, and C31, C34, C35, and C36 are regarded as effect variables.

#### 6. References

- ghasaq abdulsalam fadhil and A. M. . Burhan, "Developing Crisis Management System for Construction Projects in Iraq", *jcoeng*, vol. 28, no. 1, pp. 33–51, Jan. 2022.
- Jahantigh, F.F., Khanmohammadi, E. and Sarafrazi, A. (2018) "Crisis management model using fuzzy cognitive map", *Int. J. Business Excellence*, Vol.16, No. 2, pp.177–198.
- Kuzmanova, M. (2016) "Contemporary problems related to crisis management of organizations", *Trakia Journal of Sciences*, Vol. 14, No. 3, pp 256–261.
- Rabiee, A. and Sarafrazi, A. (2016) "Organizational Crisis Management (Concepts, Theories, and Decision-Making Patterns)", Negarestan-Andisheh, Tehran.
- Jahantigh, F.F., Malmir, B. and Avilaq, B.A. (2016) "an integrated approach for prioritizing the strategic objectives of balanced scorecard under uncertainty", *Neural Computer. And Applic.*, DOI:10.1007/s00521-016-2509-z.
- Ali Rabiei, Mohammad Taqi Amini, A'zam Sarafrazi. (2014). "Developing an Appropriate Decision-Making Model under organizational Crises Using MCDM Techniques, ANP". Case Study: National Iran Oil Products Distribution Company (NIOPDC), Fars.
- Brändström, A.M. (2016) "Crisis, accountability and blame management strategies and survival of political office-holders" *CRISMART*, Vol. 44.
- Rabiee, A., Sarafrazi, A., Khanmohammadi, E. and Hossein, J.A. (2013) "Analysis of internal relationships of decision-making criteria under crises using fuzzy DEMATEL method", *International Journal of Economy, Management and Social Sciences*, June Vol. 2, No.6, pp.230–236.
- Yasser Sahib Nassar and Kadhim Raheim Erzaij, (2022). "Developing models to predict the effect of crises on construction projects using MLR technique", *Periodicals of Engineering and Natural Sciences* Vol.10, No. 2, April 2022, pp.455-466.
- Selim Sahina, Serdar Ulubeyli, and Aynur Kazaza, (2015) "Innovative Crisis Management in Construction: Approaches and the Process", *Procedia - Social and Behavior Sciences* Vol. 195, pp.2298 – 2305, 2015.
- N.P.Srinivasan, N.Nandhini (2015) "A Study on Crisis Management in Construction Projects" *International Journal of Innovative Research in Science, Engineering and Technology (An ISO 3297:2007 Certified Organization)* Vol.4, Issue 10, October 2015.

12. Coombs, W. (2012) "**Ongoing Crisis Communication: Planning, Managing and Responding**", 3rd ed., SAGE Publications, Inc., Thousand Oaks, California, USA.
13. Coombs, W. Timothy. "**Ongoing Crisis Communication: Planning, Managing and Responding**" 2nd ed., Los Angeles, London, New Delhi, and Singapore: Sage, 2007.
14. Jaques, T. (2007) '**Issue management and crisis management: an integrated, non-linear, relational construct**', *Public Relations Review*, Vol. 33, No.2, pp.147–157.
15. S. N. Kadhim and K. R. Erzajj, "**A neural network model for financial performance prediction: The case for road works in Bahrain**" *Test Eng. Manag.*, vol. 82, pp. 1589–1599, 2020.
16. Sarafrazi, A. (2013) "**Choosing a Proper Decision-Making Model under the Organizational Crises Using MCDM Techniques, ANP (Case Study: National Iranian Oil Products Distribution Company (NIOPDC) Fars)**", M.A thesis: supervised by Rabiee, A. Ph.D., Payam Noor University.
17. Bundy, J., Pfarrer, M.D., Short, C.E., Coombs, W.T. (2016) '**Crises and crisis management: integration**', interpretation and research development', *Journal of Management*, Vol. XX, No. X, pp.1–32, DOI:10.1177/0149206316680030.
18. Jun Dong and Huijuan Huo. (2017). "**Identification of Financing Barriers to Energy Efficiency in Small and Medium-Sized Enterprises by Integrating the Fuzzy Delphi and Fuzzy DEMATEL Approaches**". Licensee MDPI, Basel, Switzerland, *Energies* 2017, 10, 1172; DOI:10.3390/en10081172.
19. Li Ma Liang Wang Mirosław J. Skibniewski Waldemar Gajda,. (2019). "**AN ECO-Innovate Framework Development for Sustainable Consumption and Production in the Construction Industry**". Technological and Economic Development of Economy ISSN: 2029-4913 / ISSN: 2029-4921 Article in press <https://doi.org/10.3846/tede.2019.9385>.
20. Tsai S-B, Chien M-F, Xue Y, Li L, Jiang X, Chen Q, et al. (2015). "**Using the Fuzzy DEMATEL to Determine Environmental Performance: A Case of Printed Circuit Board Industry in Taiwan**". *PLoS one* 10(6):e0129153. doi:10.1371/journal.pone.0129153.
21. S. Opicovic and G.-H. Tzeng, "**Defuzzification within a multi-criteria decision model**" *International Journal of Uncertainty, Fuzziness and Knowledge-Based Systems*, vol. 11, no. 5, pp. 635-652, 2003.